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Revealing Exercises to Unlock Client Loyalty, Advocacy, & Growth



Uncover the factors that shape the strength of your client relationships. By identifying key gaps and opportunities, you can refine your approach to increase engagement, attract quality referrals, and build a business positioned for growth.



PARETO SPEAKER: MIKE CY JR.

Key Takeaways:

- Understand why some clients remain transactional while others fully empower you
- Identify which clients drain your time and energy without delivering mutual value
- Uncover gaps in your client experience that may be limiting new business
- Learn why clients struggle to articulate your value and how to change it