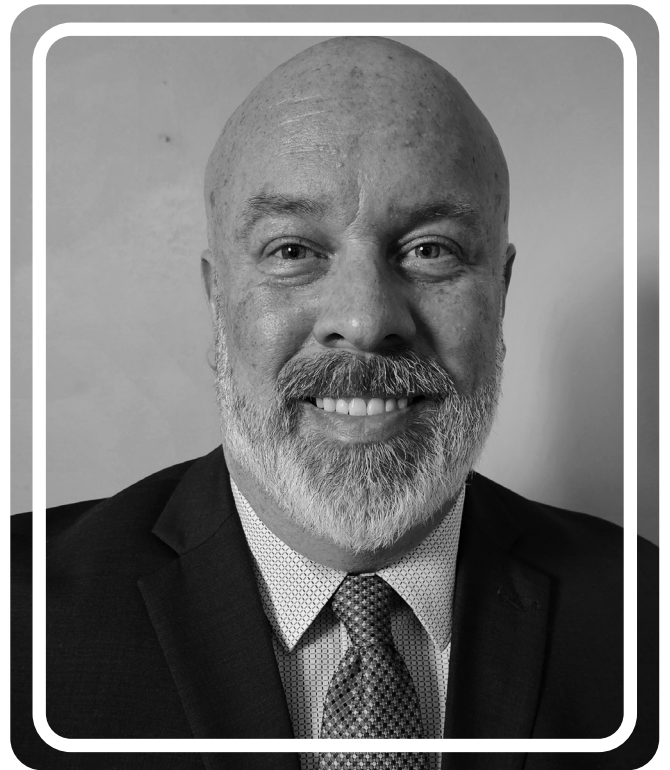


Harnessing the Power of AI

Harnessing the transformative power of AI can create new efficiencies, elevate the client experience, and strengthen relationships. By becoming a serious student of AI—not to replace the human element, but to complement it—you can integrate technology thoughtfully to enhance your practice and deliver greater value.

- **Enhance client communication by tailoring messaging to increase relevance and impact**
- **Scale personalized service by combining AI-driven insights with the human touch**
- **Build repeatable processes to systematize your business and improve productivity**
- **Reframe relationships by using AI to communicate and demonstrate your value to clients**



**PARETO SPEAKER:
JASON WESTOVER**

